



Pushing the Boundaries

Sean Price talks to Rob O'Neill (Morecambe Bay NHS Trust)



What this episode includes

- Newly appointed as Vice President of Industry solutions for Inphinity/Emark, Sean is hosting a series of inspirational **Pushing the Boundaries** interviews with leading key innovators in the business.
- In this first Interview, Sean talks with Rob O'Neill from University Hospitals Morecambe Bay NHS Trust
- Main theme is how Rob has created a data driven culture
- Sub themes including: How analytics has supported the COVID 19 response; what's the blueprint for data driven cultures; what lessons can we learn; and a demo of the latest innovation coming from the bay!



Rob O'Neill

SPEAKER PROFILE

- Rob O'Neill is a data and analytics professional with 16 years experience of working within a variety of healthcare systems within the UK. Rob has a track of record of delivering highly successful analytical programmes is passionate about the use of data to underpin transformation. His Command Centre continues to be developed and adopted across the NHS in the UK, but also internationally.
- In his current position, Rob is strategic lead for analytics and data science for the University Hospitals of Morecambe Bay and is part of an Informatics leadership team that delivers services across a regional care system. Prior to his current role, Rob headed the Business Intelligence function for one of the UK's largest hospitals.
- Rob has recently graduated as a founding cohort member of the internationally renown NHS Digital Academy, a digital leadership programme delivered by Imperial College London and the University of Edinburgh.



Sean Price

Host

- Before joining Inphinity, Sean worked as Qlik's EMEA Director of Industry Solutions (public sector and healthcare). An innovative and successful industry leader in analytics, delivering transformational and award-winning solutions across public sector and healthcare.
- Possessing a natural ability to understand and bring technology, people and processes together, combined with a passionate, inspirational and fearless delivery style; a strong reputation and professional following has been built.
- With a significant industry knowledge base, combined with experience of delivering analytics solutions across different countries, has seen Sean deliver international speaking, eventing and customer engagement. Numerous and frequent thought leadership publications continue to be authored.
- Sean had over 18 years experience in front line public service - An innovative and successful senior leader in a large and complex organisation. In his last role, he headed up a department of nearly 80 specialists, with a portfolio that included; Business Intelligence (including GIS), Digital Services (e.g. web/intranet), Major and Serious Crime Review, Organisational Learning, Continuous Improvement, Risk Management, Inspection and Audit, Policy, Volunteers and Specials, Governance and Secretariat. Achievements include; Chief Constable Commendation; National and European innovation awards for predictive analytics; nationally recognised enterprise Qlik Sense roll out. National work included; advising the HMIC Technical Advisory Board; regular high-profile presentations/key note speaking and authoring. Latest innovations included leading a transformational multi-agency analytics hub across the region.



Inphinity – Pushing the Boundaries mission:

- Dedicated to bringing the world the best industry insights
- Cool chats with the most innovative and exciting people
- Giving you the inspiration you need for transformation
- Providing real-life tips to push your analytics forward
- Bringing you Stories and case studies, you can learn from and adopt



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inphinity of solutions.

